GOVERNMENT OF INDIA
COAL
LOK SABHA

UNSTARRED QUESTION NO:2707
ANSWERED ON:01.12.2016
Outlays/Contribution to Hockey India League
Azad Shri Kirti (JHA)

Will the Minister of COAL be pleased to state:

(a) whether the Government is aware of the huge financial outlays/contribution that Government Coal Public Sector Undertaking companies are making to Hockey India League (HIL) run by Hockey India, if so, the details thereof along with the annual sum that Coal India Limited (CIL) is spending to sponsor the Hockey India;

(b) whether sports policy of the PSUs under the Coal Ministry allow sponsorship money to be spent on conducting private tournaments where foreign players are bought for crores of rupees, if so, the details thereof;

(c) whether much of this money raised from PSUs is used to pay fat salaries/fees to officer bearers, officials, lawyers, retainers, consultants etc., if so, the details thereof; and

(d) whether the commissions are being paid to procure such sponsorship amounts from the Coal industry, if so, the action proposed to be taken by the Government to check the misuse of public money of the PSUs?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF COAL, POWER, NEW AND RENEWABLE ENERGY AND MINES (SHRI PIYUSH GOYAL)

(a) & (b) : Coal India Limited (CIL) has informed that in accordance with sports promotion objective of Govt. of India, CIL has adopted a comprehensive sports policy for overall development of sports activities in the company in particular and in the country in general. The sports development activities are carried out from a fund created by contribution from the subsidiaries at the rate of 25 paisa/ton of coal produced in the previous year. One of the objectives of sports policy of CIL is to generate corporate goodwill and brand equity by sponsoring various sports and game events at State, National and International level.

In accordance with the above objective of the sports policy, CIL accepted the proposal to sponsor Hockey India League, 2016 organized by Hockey India as Hockey is a National and popular sport of the country and Hockey India is the National Sports Federation for hockey in India. Further it is recognized by the Ministry of Youth Affairs & Sports, Government of India to manage Hockey for men and women in India and internationally.

As Hockey India League features the world's best players from across the globe, it provides an opportunity to Indian players to learn and develop from the world's best players. Hockey India League has groomed and developed the young Indian players in their journey from Coal India Hockey League to the Indian team. Coal India sponsored Hockey India League featured 16 Olympians who participated in the 2016 Rio Olympic Games on behalf of India .

Thus, CIL supplemented the country''s efforts to assist sportspersons reach higher levels of performance by giving local talent requisite exposure to international standards with ultimate aim of bringing national and international acclaim and glory. CIL has released Rs.1408.07 lakhs for Title Sponsor of Hockey India League 2016 under its sports policy for the year 2016.

All such efforts to support hockey have already started yielding results and India's rankings, both at the Asian and global level, have improved significantly.

(c): CIL has informed that Hockey India comes under the ambit of audit of the CAG. Last CAG's audit was done for years 2009-2013(4 years together) in February / March, 2016.

Coal India Ltd. paid Hockey India under following heads:-

Sl. No.	Particulars	Amount (Rs. in Lakhs)
1.	Title Sponsorship	1300.00
2.	Most valuable player of the tournament & Coal India Goal of the match award	67.00
3.	Cost of perimeter board, cost of execution of 3D Cam carpets in each venue, cost of display board at various stadium	41.07
Total		1408.07

As per the agreement signed, various benefits were provided to Coal India Limited as Title Sponsor. These included naming Hockey League as 'Coal India Hockey League', prominent display of the composite logo of Coal India Limited and Hockey India on the

uniform of the players, the chest of match officials and match umpire etc. All matches of Hockey India League were telecast live through leading sports channel across the world.

(d): No commission was paid for the Title sponsorship. Further, CIL has entered into an integrity pact agreement with Hockey India to enhance access to information and increase the levels of transparency and integrity in public contracting.

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